

# **MEMBER GUIDE**









## **TABLE OF CONTENTS**

Page 3 About The Chamber

Page 4 Board of Directors & Staff

Page 5 Membership Value

Page 7 Cost-Saving Benefits

Page 9 Events & Programs

Page 12 Business Excellence Awards

Page 13 2024 BEXA Winners

Page 14 More from the 2024 BEXA

Page 15 Thank you

The Prairie Sky Chamber is here to serve you. Please contact us or stop by our office if you have any questions about memberships, our programs and events or the business region as a whole.

Unit 2 - 101 Klassen Street West

Warman, SK S0K 4S0 Phone: 306-292-7066

Email: admin@prairieskychamber.ca

Annual Membership Fee: \$245 + GST

### **ABOUT THE CHAMBER**



#### A Brief History of the Prairie Sky Chamber of Commerce

Prairie Sky Chamber of Commerce is the result of two keen businessmen sitting having coffee one morning in a local café brainstorming ways to have their voice heard in the community and an organized way for the business community to share resources and work together to build a strong economy. The result of this conversation was the establishment of the Warman Chamber of Commerce and soon after the Martensville Chamber of Commerce. The amalgamation of these two organizations in 2017 has led to a strong and vibrant organization called Prairie Sky Chamber of Commerce.

Prairie Sky Chamber of Commerce received accreditation from the Chamber of Council of Canada in 2018. With a network of over 200 members representing businesses of all sizes in many sectors of the economy and covering a region that includes Warman, Martensville and surrounding areas, Prairie Sky Chamber of Commerce provides workshops, networking events and marketing opportunities to its members.

#### The Chamber is in the business of:

- Advocacy and public policy
- Skill development for business owners and their staff
- Economic Development
- Communication and awareness of business opportunities
- Credibility for the Business Community

#### The Chamber primarily engages:

- Businesses
- Employees
- Other industry specific associations and their members
- Government entities and elected officials
- Educational institutions and their respective students

#### We address these issues/needs:

- Serve as the Voice of Business
- Provide resources for all businesses
- Address regional concerns and opportunities relating to business
- Initiate school to career partnerships



### We meet member needs by:

- Representing the Voice of Business
- Championing for local business successes
- Customizing offerings for our members
- Providing regional exposure, awareness, and connections
- Providing information and networking in a centralized place
- Ensuring leadership and civility on regional issues.

### **BOARD OF DIRECTORS & STAFF**



Darla McLean

Discover Advertising

#### Vice-Chair

Meghan Bortis
Little & Company LLP

#### Secretary/Treasurer

Carmen Baker Laskowski & Wright LLP

Amber Deschner
Nova Physiotherapy

Travis Blanchard
Rave BBO Rubs

Angela Farnell The Wireless Age

Kim Schneider MOBO Promotional Solutions

Jaycee Turtle Lakeview Insurance Brokers

Lana Wall *Aqua Temp* 

Laura Balyski *Century 21 Fusion* 

Nicole Wollman *Realtor* 

Bailey Giampa
Carter's Counselling
Services

**Executive Director** Angela Steiert



••••••

The Prairie Sky Chamber of Commerce is a group of dedicated men and women who work together to promote the efforts of local businesses through leadership in economic, social and political development. With over 200 members spanning a variety of industries, specialties & interests, Prairie Sky Chamber is a strong voice for the business community, a tie that binds everyone from entrepreneurs and small business owners to the region's biggest employers. Our goal is simple to encourage the growth of the business region and the economy in the place that we all call home. We do this by building business networks, partnering for professional development and delivering events focused on business recognition, advocacy and networking. We support the business region by championing growth in our local economy, promoting our members, providing business solutions and keeping the community informed of relevant business information. Our strength is in our numbers, our ability to achieve is in our numbers, and the catalyst of our success is in the innovativeness and creativity of our members.

### MEMBERSHIP VALUE



## Membership brings credibility to your business

You can increase positive perception among consumers and business owners when your business is identified as a member of the Chamber.

#### **Receive Chamber newsletters**

Newsletters provide details about new members, interesting information about operating a local business, articles about the region and details about up-andcoming Chamber events, and more

### Create networking opportunities

The Chamber's fundamental mission is to generate more business activity for the region. The Chamber initiates business-to-business commerce and opportunities for networking and connecting local professionals than any other organization. Chambers also have numerous committees, and serving on one of them provides numerous networking opportunities as well as professional leadership development. You can build your business while promoting developments of keen interest to local businesses and to the community at large.

"Being a member of the Prairie Sky Chamber has been a great way for my staff and I to meet, connect and partner with so many business owners & locally employed people. These connections have had a huge impact on our business. The chamber is a voice for the business community and comes up with solutions on how to make business easier in our region. We are proud members and we are grateful to have the chamber to help us in the right direction to provide business excellence in our community."

~ Chelsey Harder, Passions Beauty Studio

## Access to member-exclusive benefits

You have great opportunities to save with member exclusive benefits that include Chamber Group Insurance, HR Covered and more.

### Aquire customer referrals

Every day, your local Chamber receives calls from individuals and businesses looking for potential vendors, and Chamber members typically recommend Chamber members.

### MEMBERSHIP VALUE



#### **Chamber events & programs**

Chamber events and programs provide members with great opportunities to get to know new people and expand their prospect base. Chamber events are innovative and fun ways to help members meet potential customers, clients and vendors - and generate new business leads. To stay in the loop with future events, check out the **event** calendar on our website.

### Increase your visibility in the region

As a new member, you will be listed in the Chamber newsletter, on social media and have the opportunity to be highlighted in other Chamber publications. You also can grow your business by advertising with the Chamber and sponsoring events. The Chamber also promotes your events on social media and in our newsletter, and assists with any public relation efforts.



### Make the most out of your membership:

- Attend Chamber events
- Read the monthly Chamber newsletters
- Take advantage of member-exclusive benefits
- Follow us on social media
- Sponsor Chamber events
- Utilize our member directory

## **COST-SAVING BENEFITS**



Group health benefits through the Chambers of Commerce Group Insurance Plan. No matter the size of your business, the Chambers of Commerce Group Insurance Plan offers a full range of benefits and will tailor a benefit plan to meet your individual needs. For more information, contact Wiegers Financial & Benefits at (306)-244-0949.

Choice Payment Solutions is a local company that provides fast, safe and cost-effective transactions. They are here to listen and help you grow your business. They guarantee overall savings on merchant services or they will pay your annual Chamber membership fee. For more information, contact Nelson Crowder at info@choicepayments.ca.





The Esso Business Fleet Card Program gives you exceptional fuel savings, powerful yet easy to use fuel management tools, and acceptance at nearly 1800 ESSO stations across Canada. Pick the degree of control and reporting that's right for your business. For more information, contact Tom Singerman at tom.singerman@wexinc.com.

### **COST-SAVING BENEFITS**



The Prairie Sky Chamber has partnered with HR Covered, one of Canada's top national HR providers. As a chamber member, you get free access to 1000+ HR documents (valued at \$990) and a custom policy manual for your organization (valued at \$1500), all at no cost to you! Contact us for your free HR document library, a 2 minute video explaining what a compliance manual is all about, and information about booking a meeting with your HR Covered team.

Park Media is a local digital marketing agency in Saskatoon that helps promote your business, from developing a website and creating graphic designs to SEO.

Chamber members get a discount of 10% from on their choice of website packages, as well as Park Media's SEO package! Contact info@parkmedia.ca or 306-912-7660 to get started.





Prairie Sky Chamber members save big on shipping with Freightcom! Get exclusive discounted shipping rates, all your shipping details in one place, automated labels and documentation, and schedule your pickups in just a few clicks. Sign up today at www.freightcom.com/chamber. Use Chamber Promo Code: FC-F5C4

### **EVENTS & PROGRAMS**



#### **Chamber on Tap**

Chamber on Tap is a social event designed for members to learn about other local business owners in a casual, networking environment with food, drinks and a guest speaker. It's an opportunity to meet and connect with other business owners, have your voice heard in the community, exchange ideas and form partnerships. Chamber on Tap is always held on the fourth Wednesday of the month, just the location changes!

### **Lunch with Leaders**

Enjoy an opportunity to meet and connect with the representative voices within our community. Lunch with Leaders a unique event where you can share a meal, engage in meaningful conversations, and gain insights from influential individuals shaping our community's future. Stay tuned for future luncheons and reach out to us for more information on how to get involved.





### **Prairie Sky Chamber Annual Golf Tournament**

Whether you are an avid golfer or have never golfed before - we promise some great networking and a whole lot of fun! Come out and showcase your business, golf with clients and associates, and network with fellow business people all while supporting the Prairie Sky Chamber of Commerce. This event is held in either August or September.

### **EVENTS & PROGRAMS**



#### **All Candidates Forums**

The Chamber hosts political forums to provide a platform for open dialogue between community members and local political candidates. These forums aim to engage the public on key issues, promote transparency, and encourage civic participation. By bringing together candidates and constituents, the Chamber facilitates meaningful discussions that help residents make informed decisions during elections. **municipal**, **provincial**, **federal** 

#### **Lunch & Learns/Workshops**

The Chamber is dedicated to providing valuable resources to its members, including lunch & learns, mental health workshops, webinars, and more. We strive to create a supportive environment that fosters personal growth, professional development, and networking opportunities. Our goal is to empower members with the tools and knowledge they need to succeed and thrive in their respective fields.



### **Annual General Meeting (AGM)**

The Annual General Meeting is an important function where we share with our members the exciting happenings from the prior year as well as our goals and plans for the year ahead. The evening also provides an opportunity to meet our Chamber Board Chair and the Board of Directors all while enjoying some refreshments and appetizers.

### **EVENTS & PROGRAMS**



Chamber events help business owners expand their network, gain insights into industry trends, and stay connected with the local business community. These events offer a platform for learning, collaboration, and personal growth through workshops, panels, and networking sessions tailored to member needs.

## Want to know what events are coming up? Stay in the loop!

Follow us on social media:



@prairieskychamber



Prairie Sky Chamber

Or check out the **event calendar** on our website!



### **Membership Referral Program**

Help us grow our membership and get rewarded! When you refer a business to the Prairie Sky Chamber of Commerce and they join as a member, you'll receive a \$50 credit to your annual fee. Your referrals not only expand our network but also create new opportunities for collaboration, connection, and growth within our vibrant community.

#### Love What's Local

Supporting local business is more important than ever, so we have launched a shop local initiative tailored specifically for our region called "Love What's Local." Through this initiative, our goal is to not only bring more awareness to consumers on the importance of supporting local but also empower business owners by encouraging them to tell their story.



"Small businesses are the heart of the community, and when we support them, we're supporting our neighbors, friends, and family."

Contact the Chamber office for a Love What's Local information package and window sticker

### BUSINESS EXCELLENCE AWARDS

The Prairie Sky Chamber is proud to support and recognize excellence in business at our region's most prestigious business event of the year, the Warman, Martensville & Region Business Excellence Awards.



Held annually in May, the BEXA Gala is a means to put a spotlight on the many entrepreneurs, companies and organizations that have helped change the landscape of the region and have given their businesses a competitive edge. Widely attended, this exquisite event serves as a platform where prominent community members and business leaders gather to celebrate with the award recipients.

As BEXA is the business region's biggest event of the year, it is one of the best opportunities to advertise your business! Talk to us about our sponsorship options and how BEXA can help promote your business.

#### **AWARD CATEGORIES:**

**New Business Award:** presented to the business that has been in operation for 1-3 years. The business must show positive performance in terms of current or expected profitability, job creation and/or entry into new markets.

Community Involvement Award: presented to a business demonstrating exceptional performance in its support of the arts and culture, amateur sports, education, health care, voluntary groups, and/or overall community well-being.

**Customer Service Award:** presented to a business with a proven record of delivering outstanding service to its customers/clients.

Business Marketing Award: presented to the business demonstrating excellence in the execution of a marketing strategy, which may include advertising, promotions, product/service development, distribution delivery and/or pricing strategies.

**Small Business Award:** presented to a small-scale business individually owned and operated with 1-5 employee that has shown exceptional growth over the past two years which may include a homebased or hybrid business with a focus on inclusiveness.

Employer of the Year Award: presented to a business for their commitment to offering an exceptional workplace for their employees. A high level of importance is placed on cultivating a safe and healthy work environment for their staff which can include diversity, job creation, training & support, morale initiatives, recognition programs, workplace wellness and personal development.

**Business of the Year:** presented to a business that demonstrates all-around excellence, shows growth and profitability, and acts as a role model for other businesses.

### **2024 BEXA WINNERS**



Warman Hearing Clinic New Business Award



**Nova Physiotherapy** *Customer Service Award* 



Rave BBQ Rubs Small Business Award Business Marketing Award



Lakeview Insurance Brokers - Martensville Community Involvement Award



**Checkered Flag Automotive** *Employer of the Year Award* 



Passions Beauty Studio & The Barber Corner Business of the Year Award

### MORE FROM THE 2024 BEXA



**Tracey Fesiuk**Chamber Champion Award

The Chamber recently introduced a new award to the 2024 BEXA. The Chamber Champion Award is a testament to the dedication, commitment and hard work required to move the Chamber forward. It is awarded to a person who has shown resounding and unwavering support for the Prairie Sky Chamber of Commerce throughout the years.









### **THANK YOU!**



Thank you for joining the Prairie Sky Chamber of Commerce! We are thrilled to have you apart of our Chamber community, and we are incredibly grateful for your support.

"A small business is an amazing way to serve and leave an impact on the world you live in."

- Nicole Snow



Please don't hesitate to contact us with any questions regarding your membership!



306-292-7066



admin@prairieskychamber.ca

#### Follow us on social media!



@prairieskychamber



Prairie Sky Chamber of Commerce

