



## *Proud to Present The Local Gift Card*

The Prairie Sky Chamber of Commerce is excited to bring The Local Gift Card program to the community as part of their "Love What's Local" campaign. The "Love What's Local" campaign was initiated to bring awareness to consumers on the importance of supporting local, while empowering businesses by offering new programs like The Local Gift Card.

The Local Gift Card is a single gift card that opens up the gift card market and invites consumers to spend their gift card money at our local businesses. This single gift card can be used at as many participating businesses as the recipient would like while there is a balance on the gift card.

The program is designed to complement your existing gift card program (if applicable), attracts new clients, is very simple to implement, and requires no new technology.

The Local Gift Card makes an excellent gift. The recipient gets to choose where to use their gift card and the gift giver gets peace of mind knowing that their money will go directly to a local business.

### About the program

- No new technology is required - works on your existing POS -
- The money is automatically deposited into your bank account just like a credit card -
  - You must be part of the program for the gift cards to work -
  - Stand out as being a community focused business -
- Great advertising as your business is listed on The Local Gift Card website -

The best part is, if you are a Prairie Sky Chamber of Commerce member you get to benefit from this amazing advertising opportunity for FREE.

Not a member of the Chamber? No problem!

You can still be part of this amazing program for only \$149/year +GST.

Set up is done over the phone and requires less than 10 minutes of your time.

To reserve your set up time, please visit [www.thelocalgiftcard.ca/psscsetup](http://www.thelocalgiftcard.ca/psscsetup)



Questions?

Please contact Debbie Brown at 306 292 7066 or [contact@prairieskychamber.ca](mailto:contact@prairieskychamber.ca)